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MEDIA RELEASE

Press Release

Australia's Best Health Journalism Recognised

Medicines Australia Chief Executive Dr Brendan Shaw today congratulated Sonya Pemberton, of Pemberton Films, on winning the 2010 Medicines Australia Health Journalist of the Year Award.

Ms Pemberton was named as one of the four category winners for her story "*Immortal*". Her prize as overall winner is a study tour to the United States with a focus on the health industry.

The Awards were presented at the Address by Health Minister Nicola Roxon at the National Press Club today.

"I congratulate Sonya and all the category winners," Dr Shaw said.

"Australia is well served by an especially high standard in health journalism and Medicines Australia is very pleased to continue its support for these prestigious awards."

National Press Club President Laurie Wilson also thanked Medicines Australia as Awards Principal sponsor, NAB Health, Qantas, Telstra Health and VISA as supporting sponsors.

The full list of winners is:

BEST NEWS FEATURE / ARTICLE OR PRESENTATION

Health, Health Sciences or Innovation

Winner - Dr Maryanne Demasi, ABC TV Catalyst - 'Corneal Stem Cells - Window to the Eye'

Highly Commended - Jill Margo, AFR - 'Why are we taking so much Vitamin D'

BEST DOCUMENTARY OR DOCUMENTARY SERIES

Health, Health Science or Innovation

Winner - Sonya Pemberton, Pemberton Films - 'Immortal'

Highly Commended - Ellen Fanning, 60 Minutes - 'Getting the Point'

BEST FEATURE / ARTICLE OR PRESENTATION

Health Policy, Health Economics and Health Business

Winner - Les Pearson, Riverland Weekly - 'Yuendumu' series

Winner - Paul Smith, Australian Doctor - 'AMI impotency clinics' series

BEST NEWS FEATURE / ARTICLE OR PRESENTATION

For reporting on Health, Health Science or Innovation directed to medical professionals

Winner - Peter Waterman, Australian Pharmacist - 'Even Accidental Counsellors Have to be Brave'

HEALTH JOURNALIST OF THE YEAR

Awarded to the most outstanding entry among the winners of the previous four categories

Sonya Pemberton – Pemberton Films

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