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**NATIONAL  
PRESS CLUB  
OF AUSTRALIA**

***The National Press Club of Australia  
Student Journalist Awards***

**Information for Entrants**

*To promote and recognise Excellence in  
Student Journalism in Australia*



***Supported by***



## EXCELLENCE IN STUDENT JOURNALISM AWARDS OVERVIEW

To create awareness of, and to promote excellence in, journalism among both undergraduate and postgraduate students of journalism in Australia.

The objectives of these Awards are to:

- \* Recognise and promote excellence among students of journalism in Australia
- \* Provide a platform for students of journalism in Australia to be recognised among their peers, communities, the corporate world and by media organisations.

Students in their final year of undergraduate Journalism Studies or post graduate studies at institutions recognised by the Journalism Education Association will be eligible to enter.

The Journalism Education Association (JEA) is the peak body in Australia and the South Pacific of educators, lecturers and academics primarily in tertiary institutions, teaching Journalism and Media and those courses ancillary to Journalism. The executive committee is made up of representatives from across Australia and New Zealand and the aims of the association are to raise the standard of teaching in journalism, foster research and develop closer relations with the mass media and professional associations. The JEA have joined with the National Press Club of Australia as key stakeholder of the Excellence in Student Journalism Awards.

## AWARDS PROMOTION

The Journalism Education Association (JEA) has agreed to support these Awards. As a key stakeholder JEA will promote the awards on their website [www.jea.org.au](http://www.jea.org.au) and through their database (JEA net) to get the information to all Universities with Journalism Degrees (currently 20 institutions in Australia that offer Journalism courses), to the journalism lecturers and journalism students plus the JEA will also be invited to provide a judge.

Alongside the JEA distribution channels, the awards will also be promoted through our membership database email system, to the Press Gallery and on our website.

## KEY DATES

<b>Awards Announced</b>	<b>July, 2008</b>
<b>Submissions Close</b>	<b>September 5, 2008</b>
<b>Judging</b>	<b>No later than September 10, 2008</b>
<b>Award Presentation</b>	<b>September 17, 2008</b>

## **AWARD CATEGORIES**

Applicants are invited to a submission in any medium on any of the following categories.

**CATEGORY ONE** - Prize \$500, certificate of recognition  
**Matters of Contemporary Australian Politics or Public Policy or Indigenous Issues**

**CATEGORY TWO** - Prize \$500, certificate of recognition  
**Global Warming or related environmental issues**

**CATEGORY THREE** - Prize \$500, certificate of recognition  
**Australian Sport or International Sport with an Australian participation**

**CATEGORY FOUR** - Prize \$500, certificate of recognition  
**Health Policy, Health Innovation or Science issues**

**CATEGORY FIVE** - Prize \$500, certificate of recognition  
**Australian Business, Banking or Infrastructure issues**

## **SUBMISSION DETAILS**

Submissions may be in any medium with the following restrictions.

Print News – Maximum of 450 words

Print Feature – Maximum of 1500 words

Radio News – Maximum 1 minute 10 Seconds

Radio Feature – Maximum 4 Minutes 30 Seconds

TV News – Maximum 1 Minute 10 Seconds

TV Feature – Maximum 3 Minutes 30 Seconds.

Submissions must include a cover letter and 3 copies of the submission. Submissions will not be returned. Please send submissions to

The Awards Co-ordinator  
National Press Club of Australia  
PO BOX 6184  
Kingston ACT 2604

## **STUDENT JOURNALIST OF THE YEAR AWARD**

Awarded to the applicant deemed most outstanding from each of the category winners. Category winners receive \$500 and the overall winner an additional \$1000. All winners will participate in the Canberra Parliamentary Journalism Education Experience.

## **CANBERRA PARLIAMENTARY AND JOURNALISM EDUCATION EXPERIENCE (CPJEE).**

This unique program will provide the students with unequaled Parliamentary and Journalism experience and access in Canberra.

The itinerary will be based on visitations to the National Australia Bank Address, meetings and briefings with Board members, meetings with a Minister, Shadow Minister, Media Adviser, attendance at Parliamentary question time with President of the Press Gallery and an Industry lobbyist.

National Press Club of Australia to coordinate all visits, meetings and interviews.

## **THE JUDGING PANEL**

### **Ken Randall OAM, President National Press Club of Australia.**

A serving board member since 1975, Ken has been a member of the executive since 1977 and has served as President since 1991. Ken has an extensive background in journalism and public relations including as a television presenter specialising in political issues and current affairs (ABC). Ken writes and publishes a newsletter dealing with issues relative to countries of the Pacific region, Chairs the National Australia Bank Address and conducts media training. In 1997 Ken was awarded an OAM for services in public affairs, largely due to his years of dedicated service to the National Press Club.

### **Jon Gaul, Chairman Gavin Anderson & Company.**

Jonathan Gaul is a well-known Federal Government issues management and communications specialist with wide experience ranging across most Federal portfolios. He has over 40 years experience in Australian national politics and media as political columnist, Ministerial Adviser and communications strategist, including Federal Press Gallery and Canberra based operations, Government and private. Previously Jonathan was the Political Correspondent for the Melbourne Sun Pictorial and The Canberra Times. He is a member of the Public Relations Institute of Australia, and past President of the International Association of Political Consultants (representing election campaigners in 26 democratic nations). He is also a Life and founding Member of the National Press Club.

### **Stephen Tanner, BA, MA, PhD Tasmania. Head, School of Journalism & Creative Writing Wollongong University and President of the Journalism Education Association**

Associate Professor Stephen Tanner has worked as a journalist, political adviser and academic. After graduating from the University of Tasmania, he worked as a newspaper journalist and freelance contributor to magazines, including House and Garden. In the mid 1980s he was appointed as researcher, then press secretary to the Premier of Tasmania. In early 1990 he returned to journalism, editing a business newspaper, while also juggling roles as a political consultant and tutor in politics at the University of Tasmania. At this time he began a PhD, which investigated the role of the media in reporting political corruption. By 1993 he was teaching politics full-time. In 1999 he was appointed to a lectureship in journalism at

the University of Queensland, and in 2002 to a senior lectureship in journalism at Murdoch University in Western Australia. He took up his appointment at the University of Wollongong in June 2005.

Stephen is an active researcher, having produced academic articles, chapters and books on a range of topics, including politics, corruption, disability, investigative journalism and journalism ethics. His major publications include the edited text *Journalism: Investigation and Research* (Longman, 2002), the co-authored *Journalism Ethics at Work*, (Pearson, 2005), and the co-authored *The Press, Politics and Power in Australia* (forthcoming, Pearson, 2006). He has presented papers at international conferences in Mexico, France, China, South Africa and Hong Kong. He is on the editorial board of two academic journals: the *Australian Journalism Review* and the online journal *PRism*. Stephen is currently president of the Australian Journalism Education Association (JEA). His teaching interests are broad and include political journalism, ethics, investigative journalism and feature writing. He also has an interest in literary journalism.

## **THE AWARDS PRESENTATION**

Submissions close on September 5, 2008 and the Award Presentation will be held at a National Australia Bank Address on Wednesday September 17 2008 with Deputy Prime Minister Julia Gillard.

## **ONGOING RECOGNITION**

Permanently and prominently displayed in the National Press Club of Australia are the Journalism Award boards that detail the awards, the name and organisation of the over-all winner and the major sponsor of the awards.